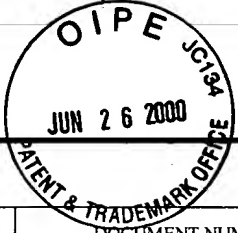


<b>INFORMATION DISCLOSURE CITATION</b>  				Docket Number 99-077		Application Number 09/538,805		
				Applicants Jay S. WALKER et al.				
				Filing Date March 30, 2000		Group Art Unit 2768 3627 <b>RECEIVED JUN 27 2000 GROUP 2700</b>		
<b>U.S. PATENT DOCUMENTS</b>								
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE	
ME	A	4,723,212	2/2/88	Mindrum et al.	364	401		
ME	B	4,910,672	3/20/90	Off et al.	364	405		
ME	C	4,949,256	8/14/90	Humble	364	401		
ME	D	5,056,019	10/8/91	Schultz et al.	364	405		
ME	E	5,297,026	3/22/94	Hoffman	364	408		
ME	F	5,353,218	10/4/94	De Lapa et al.	364	401		
ME	G	5,448,471	9/5/95	Deaton et al.	364	401		
ME	H	5,612,868	3/18/97	Off et al.	364	214		
ME	I	6,621,812	4/15/97	Deaton et al.	382	100		
ME	J	5,638,457	6/10/97	Deaton et al.	382	10		
<b>FOREIGN PATENT DOCUMENTS</b>								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
ME	K	0 308 224 A2	3/22/89	Europe	15	21		
ME	L	0 512 413 A2	11/11/92	Europe	17	00		
ME	M	0 512 509 A2	11/11/92	Europe	5	00		
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ME	O	08-287201 A (abstract)	11/1/96	Japan	17	60		
ME	P	0 923 039 A1	6/16/99	Europe	17	60		
<b>OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)</b>								
8/21/03		ME Q Coyte, Peter et al., "Subscribe, Cancel, or Renew: The Econometrics of Reading by Subscription." Canadian Journal of Economics, Vol. 241, Pages 101-123 February 1991.						
EXAMINER <i>Michael Caff</i>				DATE CONSIDERED: 11/4/02				
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.								

INFORMATION DISCLOSURE CITATION	Docket Number	99-077	Application Number	09/538,805
	Applicants Jay S. WALKER et al.			
	Filing Date	March 30, 2000	Group Art Unit	2769 3627

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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
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ME	S	5,758,328	5/26/98	Giovannoli	705	26	
ME	T	5,822,735	10/13/98	De Lapa et al.	705	14	
ME	U	5,822,736	10/13/98	Hartman et al.	705	1	
ME	V	5,832,457	11/3/98	O,Brien et al.	705	14	
ME	W	5,848,399	12/8/98	Burke	705	27	
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							Yes	No
ME	BB	0 939 377 A2	9/1/99	Europe	17	60		
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ME	EE	Tinnelly, Bettann, "The Custom Switch isn't a Rare Choice Anymore - Benefits Outweigh Added Costs, Makers say." Electronic Buyers' News March 28, 1994.
ME	FF	"CONSUMERS: planet U" www.planetu.com download November 23, 1998.

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DATE CONSIDERED:

Michael Cuff

11/4/02

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INFORMATION DISCLOSURE CITATION	Docket Number	99-077	Application Number	09/538,805
	Applicants			
	Jay S. WALKER et al.			
	Filing Date	March 30, 2000	Group A	2768
			Group B	3627

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GROUP 2700

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EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
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MC	HH	5,905,975	5/18/99	Ausubel	705	37	
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MC	LL	5,940,812	8/17/99	Tengel et al.	705	38	
MC	MM	5,956,693	9/21/99	Geerlings	705	14	
MC	NN	5,970,470	10/19/99	Walker et al.	705	14	

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MC	OO	"planet U: Internet Promotions for Consumer Package Goods." <a href="http://planetu.com">http://planetu.com</a> download August 30, 1999.
MC	PP	Lenahan, Jim, "MUSIC by MAIL: To get the best deals, you have to get the rhythm: Join, fulfill, quit, repeat." The Courier-Journal April 12, 1999.

EXAMINER	Michael Caff	DATE CONSIDERED:	11/4/02
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INFORMATION DISCLOSURE CITATION		Docket Number	99-077	Application Number	09/538,805
		Applicants			
		Jay S. WALKER et al.			
		Filing Date	March 30, 2000	Group A	2768
		<div style="text-align: right;"> <b>RECEIVED</b>  <b>JUN 27 2000</b>  <b>GROUP 2700</b> </div>			
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MC	RR	"Our Risk-Free introductory offer doesn't require long-term commitments." <a href="http://www.bmgmusicsservice.com">http://www.bmgmusicsservice.com</a> download date October 23, 1999.			
MC	SS	"Columbia House: What's the Deal?" <a href="http://www.columbiahouse.com">http://www.columbiahouse.com</a> download date October 23, 1999.			
MC	TT	"More.com" <a href="http://www.more.com">http://www.more.com</a> download date November 9, 1999.			
MC	UU	"CA-MANMAN/X : Purchase Contracts." (567035).			
MC	VV	U.S. Patent Application No. 09/221,457, "Method and Apparatus for Determining a Subscription to a Product in a Retail Environment" Filed December 28, 1998.			
EXAMINER		<i>Michael Guff</i> DATE CONSIDERED: 11/4/02			
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